

# WYRE Technology Logo Usage Guidelines

## File Types Included

- PNG for web and digital use.
- AI (vector) for high-resolution print or large-scale use.

## Primary Colors

- WYRE Blue: #68D2DF (Pantone 310C)
- Black: #000000
- White: #FFFFFF
- Gray: #EBEBEB

## Clear Space

- Leave at least the height of the "W" in WYRE as empty space on all sides of the logo.
- Do not crowd text or graphics within this area.

## Acceptable Uses

- Resize freely, but keep proportions locked (do not stretch or squish).
- Use on solid (especially black) or simple backgrounds for best legibility.

## Unacceptable Uses

- Do not alter colors or add effects (gradients, shadows, outlines).
- Do not rotate, skew, or crop the logo.
- Do not place over busy patterns or images that reduce readability.

For questions or to request alternate formats, contact [press@wyretechnology.com](mailto:press@wyretechnology.com).